

- Best Practise
- New name
- Toolkit
- Expanding the network
- DUBS' 50th Anniversary
- Future events
- Refreshed alumni website





## Alumni get-togethers 2014



Jordan



Frankfurt



Beijing



Shanghai



New Delhi



Almaty



Azerbaijan



Shanghai

# 63 Events in 2013/14

## 237 attendees to LA event in 2013/14

## 24 active Location Associations

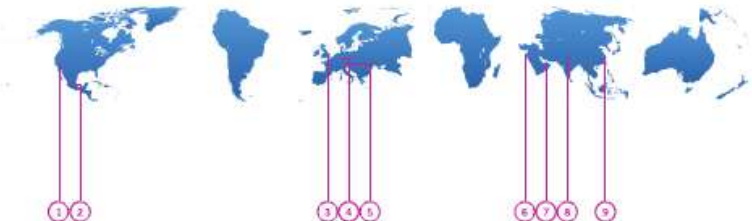




Top left: Shanghai. Top right: California. Bottom left: New Delhi.

## local association news

### DUBS Alumni Global Network



#### 1. CALIFORNIA

The North California alumni group met in Scott's Restaurant in Jack London Square, Oakland for their first Get-together event of the New Year. The event took place on Sunday 12 January with alumni in the region meeting for a relaxed brunch in which they fondly relived their memories at Durham and the Business School. The next event is taking place on Sunday 27 April in the Sacramento region at the Rio City Café. To be introduced directly to the organisers of these events please contact the Alumni Relations Team.

#### 2. MEXICO

The Mexico Local Association held their first Get-together in the casual setting of the Brasserie Pologne Restaurant on Friday 14 March. The group shared memories of their time at the Business School over plates of delicious European cuisine and fine wines.

#### 3. LONDON

On Friday 6 December the Southern UK Local Association held their Christmas Get-together event in the Kings Arms pub in the Bishopsgate area of London. The event was well attended by both alumni across a range of programmes and current Global and Executive MBA programme students. The Association also held an event as part of the Global Get-together event series on Thursday 6 March at the Devonshire Terrace Restaurant. The group are currently in the planning stages for a larger event in the summer months. If you wish to be involved please contact the Alumni Relations Team who will put you in contact with the alumni leaders – Ugo Isidoro (Global MBA 2009/12), Michael Lee (MBA 2010/11) and Kiran Ramakrishna (MBA 2011/12).

#### 4. FRANKFURT

Frankfurt Local Association held their Christmas Get-together event on the evening of Thursday 12 December with the group taking in the sights and sounds of the local Frankfurt Christmas market. They completed the evening by socialising with a glass of Glühwein, a traditional German winter-holiday mulled wine beverage. The group have been holding regular Get-togethers throughout the year with two further events planned for Thursday 3 April and Thursday 8 May in Wally's Irish Pub, Frankfurt. To register to attend this event please go to the alumni website events calendar or contact the Alumni

Relations Team to be introduced to leaders, Christoph Mainer (Global MBA 2010/12) and Frank Wege (MBA 2004/05).

#### 5. MUNICH

On Friday 14 March the Munich Local Association held their first Get-together event in central Munich, Business School alumni and current students in the region mingled in the informal settings of the Brenner Grill with a further event currently being planned by the Association.

#### 6. JORDAN

On Thursday 6 March in Amman in Le Royal Hotel the DUBS Jordan Alumni Association held their first event of 2014 to coincide with our Global Get-together series. This event was attended by a range of Business School alumni from across all programmes and proved successful with the group already planning their second event.

#### 7. UNITED ARAB EMIRATES

In the peaceful settings of The Agency restaurant in the Souk Madinat Jumeirah in Dubai, attendees at the first UAE Local Association Global Get-together enjoyed an evening of fine food and drink. The event, which took place on Wednesday 26 February, provided the perfect opportunity for attendees to network with fellow alumni based in the region and catch up on Business School news.

#### 8. NEW DELHI

Durham University sent a delegation of academics and Heads of Departments to India in November. This was a great opportunity for both Business School and University alumni to network and keep up to date with the latest developments University-wide. Professor Rob Dixon was a part of this delegation and held a meeting with the India DUBS International Committee during his visit.

The New Delhi Local Association held their first monthly Get-together on Sunday 26 January. Group leader Debashish Kundu tweeted that the event provided all in attendance with "the opportunity to revisit their time at Durham and reminisce about their academic teaching staff, electives and the boardroom activities".

Owing to the success of their previous events the group arranged an adventure weekend in the Rishikesh region of India which took place over the weekend of the 7-9 March. This experience weekend saw

the group rafting on the Ganges, rappelling and trekking to name but a few of the activities with all participants staying in the comfort of luxury camps. The upcoming events in India include the DBS with Professor Kiran Fernandes. See Dates for the Diary on page 31 for more details.

#### 9. SHANGHAI

The Shanghai Local Association led by Ocean Wang (MBA 2008/09) organised a joint Durham University, Bath University and Warwick University alumni Christmas party in Shanghai in December with a formal dinner taking place on Sunday 26 January to celebrate and welcome in the Chinese New Year. Both events were well attended with the formal dinner taking place in Spanish restaurant, Loco, and welcoming 40 Durham University alumni.

The Local Association also organised a Leading Edge Career Panel event which took place on Saturday 15 March. This panel featured prominent DUBS alumni in the region speaking on their experiences of start-up businesses; this was also a great opportunity for younger alumni to gain valuable insight into how to turn any potential business ideas into a fully-fledged entrepreneurial venture. The next panel event is likely to take place in June.

Local Associations are the perfect way to keep in touch with other Durham University Business School alumni in your area. The next Global Get-together date is Thursday 5 June 2014. As usual this is just a guide. If it is more convenient for your group to meet at another date and time please do so.

If you are interested in joining these or any other groups throughout the world – in your location or perhaps in an area you frequent on business – please email us and we will put you in touch with a Local Association Leader. Alternatively, if there is not yet a Local Association in your area, contact the Alumni Relations Team and we can investigate setting one up.

We look forward to hearing about your events and receiving photographs. If you require any help in arranging a Get-together please do get in touch – business.alumni@durham.ac.uk



# International Chapter



**Table cloth**

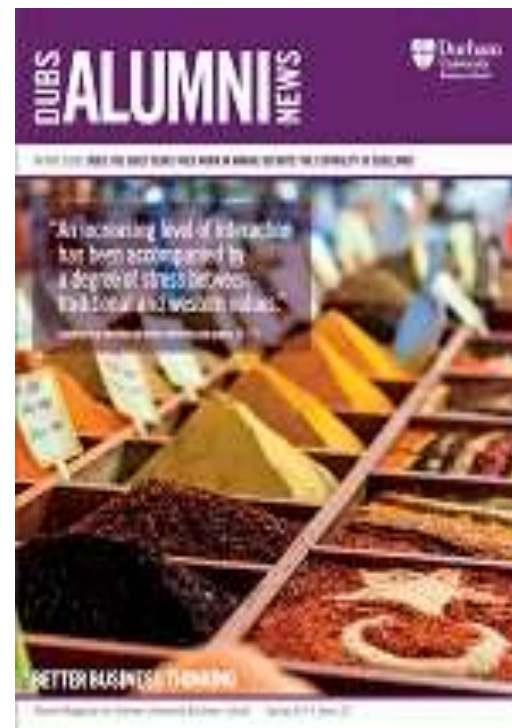


**Gift bags**



**Stickers**

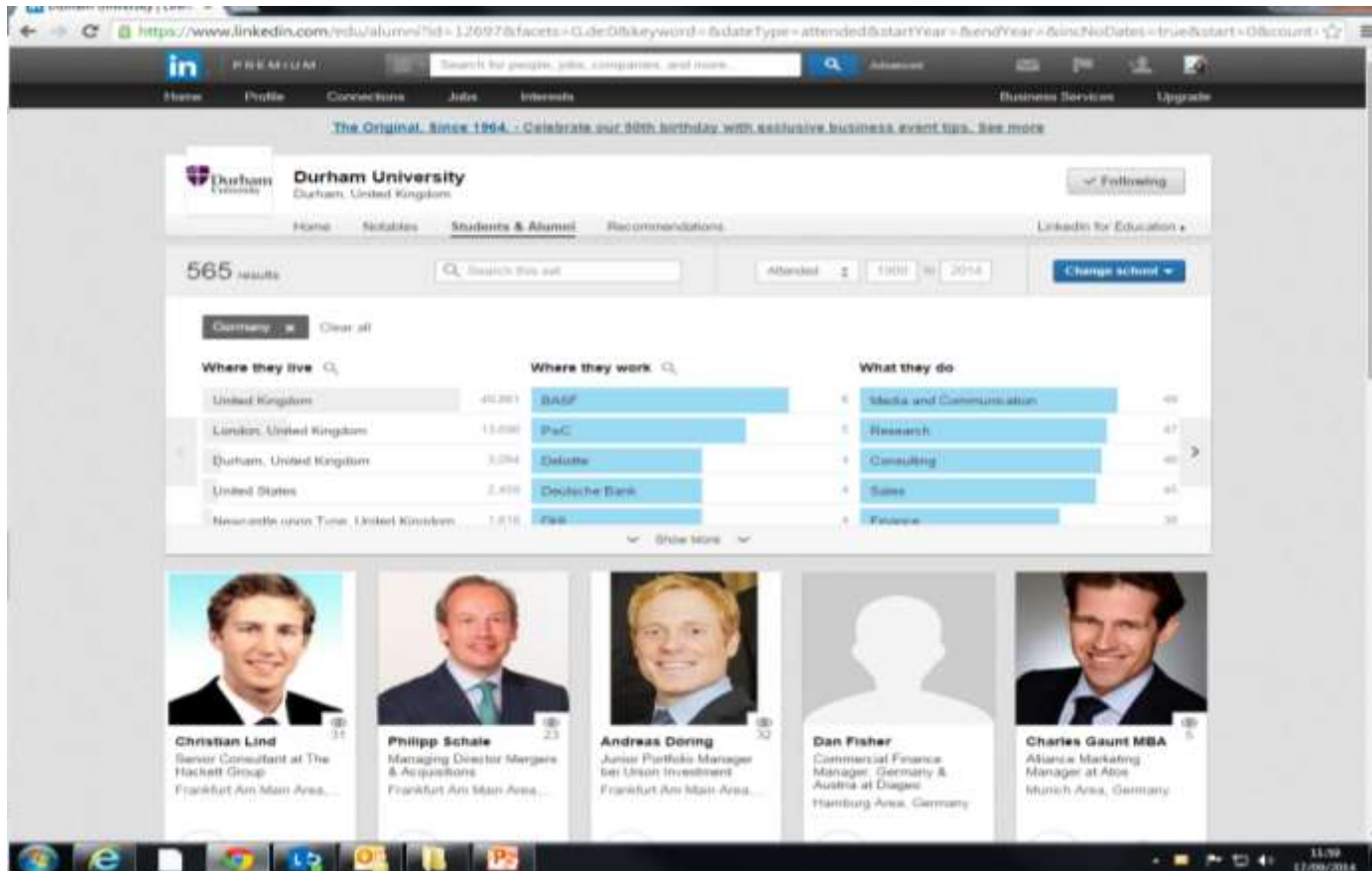
**Table top stand**



**Alumni Magazines**

# Expanding the network

[www.linkedin.com/alumni](http://www.linkedin.com/alumni)



## 50TH ANNIVERSARY CELEBRATION WEEKEND SCHEDULE – SATURDAY 11 APRIL 2015

9.30 – 10am

Registration and coffee

10 – 10.30am

Dean's Welcome by Professor Rob Dixon

Brief address by Professor John  
Machin/Professor Robin Smith.

10.30 – 11.30am

**Master-class A** - Corporate Governance  
(Dr Rebecca Stratling)

OR **Master-class B** - Trust in Uncertain  
Times

(Dr Graham Dietz)

OR **Tour of the School**

11.30 – 11.45am

Coffee break

11.50 – 12.50pm

**Master-class C** - Business Ethics

(Professor Geoff Moore)

OR **Master-class D** - Toxic Management

(Dr Robert McMurray)

OR **Tour of the School**

12.50 – 2pm

Lunch

2 – 6pm

Free Time (suggestions below)

7 – 11pm

Formal dinner at Durham Castle

Please note there is limited availability at  
Durham Castle for the formal dinner on  
Saturday evening. If you wish to host a  
table for a reunion we suggest you book  
together to avoid disappointment.

1965 – 2015



FIFTY YEARS OF  
WORLD-CLASS RESEARCH  
AND EDUCATION

Booking available at [www.durham.ac.uk/business/alumninetwork](http://www.durham.ac.uk/business/alumninetwork)

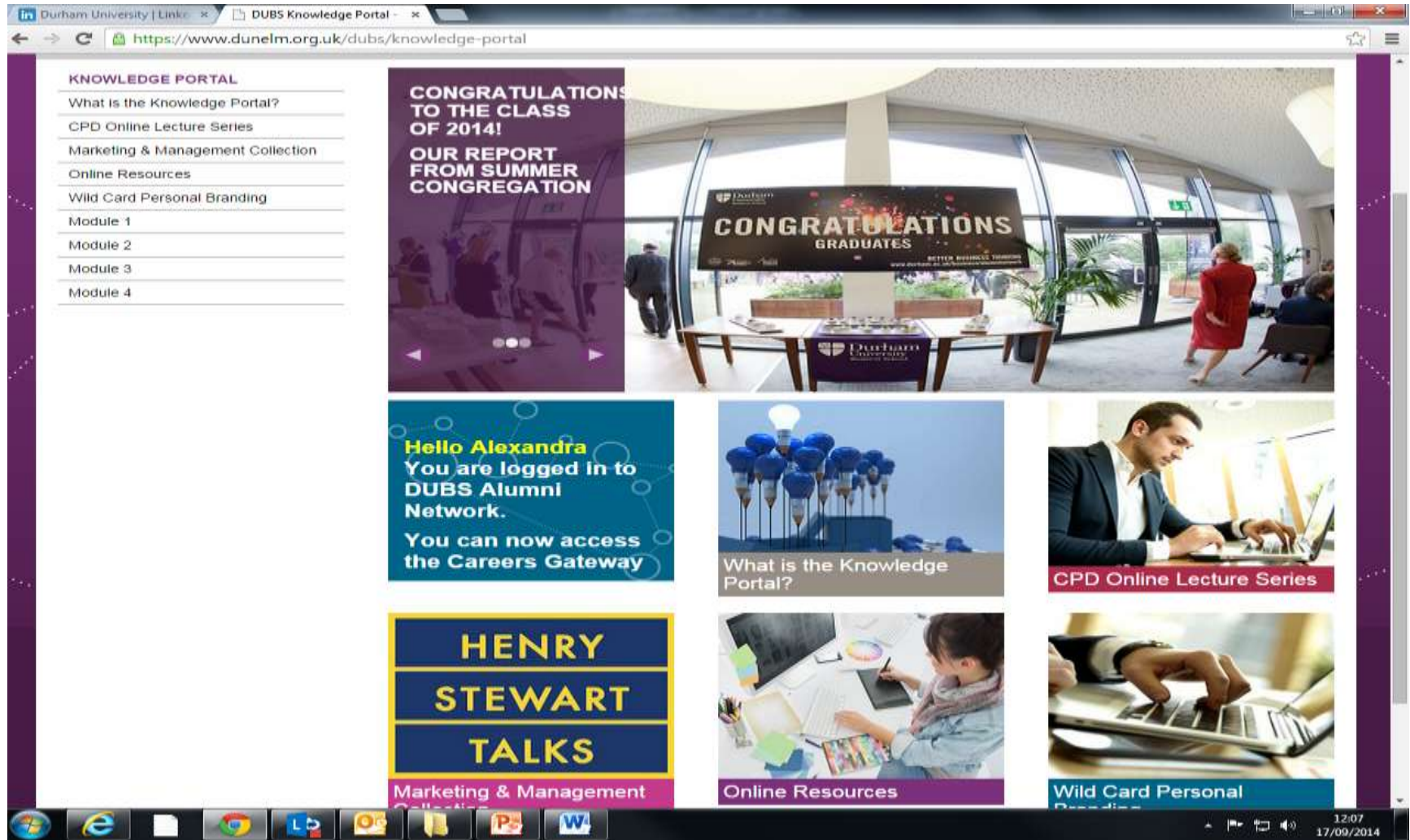


Formal dinner?  
Activity weekend?  
High tea? Party?  
Sports tournament?



Please canvass your groups and send your ideas to [business.alumni@durham.ac.uk](mailto:business.alumni@durham.ac.uk) by 31<sup>st</sup> October in order for the team to order toolkits and plan appropriate support.

The screenshot displays the DUBS Alumni Network website. The header includes the Durham University Business School logo and a navigation menu with links: News, Events, DUBS Ambassadors, Careers Gateway, Knowledge Portal, Alumni Benefits, My Profile, and Contact. A login status bar indicates the user is logged in as 'als1980' with a 'Log out' option. The main banner features a world map and the text: 'WELCOME TO DUBS ALUMNI NETWORK. DURHAM UNIVERSITY BUSINESS SCHOOL'S ONLINE ALUMNI COMMUNITY.' The right sidebar shows a personalized welcome: 'Hello Alexandra Welcome back to DUBS Alumni Network. We have your postcode as DH1 3LB, click to update.' Below this are 'Quick links' for 'Meet the Team', 'Durham University Business School', 'Events Calendar', and 'Make a donation', along with social media buttons for Facebook ('Connect') and Twitter ('Follow'). The main content area has three featured sections: 'Alumni events' with a photo of people at a table, 'Fundraising for the Future' with a photo of a modern building, and 'Volunteer' with a graphic of hands. A 'Tweets' section on the right shows a tweet from @DUBSAlumni about market issues. The footer contains accreditation logos for AACSB, Association of MBAs, and EQUIS, along with the tagline 'BETTER BUSINESS THINKING'.





# Questions

