



Durham  
University

# THANK YOU

DONOR REPORT 2013-14

**DUNELM**  
Durham University Alumni Community

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# THANKS AND FAREWELL

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**Philanthropy in higher education in the United Kingdom is increasing in importance. A report from our government regulator, HEFCE, this year entitled *An Emerging Profession: The Higher Education Philanthropy Workforce* points to the UK government anticipating ambitious philanthropic targets in HE for the next decade. If the UK's leading universities like Durham are to remain globally competitive in the face of declining UK government support, as we have already seen for US universities, they will increasingly need to call on their alumni and other partners. Fortunately, Durham has already begun to make considerable progress in raising philanthropic gifts and grants, although we still have a long way to go in comparison with US and other UK universities of equivalent pedigree and output.**

Our Development team under Bruno van Dyk's leadership is making very significant progress in supporting the executive in this area. We have seen our philanthropic income rise from £2,568,067 in 2011-12, to £7,550,113 in 2012-13 and £10,472,596 in 2013-14. Given that this report seeks to provide insights into our activities for benefactors of one sort or another, it is to you that I direct my appreciation. Your contributions have enabled us to establish a number of critical research projects, enhance the facilities our colleges provide to students, support many meritorious students in academic and academic-related activities such as sport and music, and improve our teaching and research facilities significantly. Your philanthropy is fundamental in preserving and enhancing excellence at Durham University.

All of us who constitute the Durham community - students, staff and alumni - are acutely aware of the affinity that we have for this special University. This is borne out by the warmth and interest that I encounter among graduates wherever in the world they now live and work. For some, it is the collegiate experience that has engendered this, for others it is the memory of inspirational lecturers, and for others still the nostalgia of this enchanting place and its people past and present ... indeed, for most a combination of all three! It is imperative that we harness this goodwill so the University can continue to undertake research that makes a difference to people's lives worldwide, and to provide students with the exceptional education and opportunities that we, as alumni, have been privileged to enjoy.

As you may be aware, I am retiring this year, and therefore I express my personal gratitude to all of our benefactors, members of boards, volunteers and colleagues for their gifts, their friend-raising and fundraising across more than seven years during which I have been privileged to lead Durham as Vice-Chancellor and Warden. I will continue to support this unique institution for a while as Pro-Chancellor as we transition to my successor, and then as an alumnus. I know that all at Durham are determined in their commitment to excellence in research and education, as one of the UK's, and indeed the world's, leading universities. I am confident that the future leadership of Durham will continue to work closely with you as they seek to create the future for young people from around the United Kingdom and the world.

**Professor Chris Higgins**  
**Pro-Chancellor**

## REPORT FROM THE DIRECTOR

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**It is with a great deal of appreciation that I draft these few prefatory remarks to this *Donor Report for 2013-14*. I am appreciative, as I write at a time when we have shown growth and progress at Durham in this difficult but immensely rewarding endeavour of higher educational fundraising. It is a rewarding endeavour, as all of our efforts go towards ensuring that the University achieves its strategic objectives pursuant on becoming a world top-50 university by 2020. To do good and to do well is very satisfying and I am indebted to our friends and partners across the spectrum and look forward to engaging more robustly with all of them in the future.**

I am particularly gratified to observe the variety of ways in which your gifts and grants have supported Durham over the past year. In the limited selection of projects and programmes showcased in this report, you will notice that various scholarships and other kinds of support for needy and/or talented students have been established, that new Chairs have been created and that new facilities for research and scholarly pursuit have been developed. This is all hugely encouraging and augurs well as my office embarks on our endeavours to realise the projects captured in our document entitled *Creating the Future: The Campaign for Durham, 2013-2017*.

The aims in *Creating the Future* are definitely ambitious but not unrealistic, and it is anticipated that Durham's aspirational objectives will be sufficiently infectious and uniting to capture the imagination of our graduates wherever

you find yourselves. Already, we have seen most of our development plans for 2013-14 come to fruition and we have likewise noticed an improvement in participation rates at our events and in levels of giving to our projects. This is massively heartening and we hope to capitalise on this goodwill, so that Durham can begin to show levels of giving commensurate with universities of equal size and status in the United Kingdom. At present we are still some way behind our comparable peers in higher education, but we are determined to improve this and will do so with your help and commitment.

This has been a year when we have managed to fill most of the essential positions within the Development and Alumni Relations Office (DARO) so as to have a complete office of professionals who are dedicated to achieving the University's development agenda and engaging with alumni all over the world. None of our activities, however, happen in a vacuum, and I am indebted to the former Vice-Chancellor and his Executive, our Development Boards in London, North America, Hong Kong, and Durham, my senior academic and professional colleagues, my DARO team, and of course our generous donors, both large and small, organisations and individuals, local and international, which have supported us this year. Durham University is sincerely grateful for your continued support and interest.

**Bruno van Dyk**  
**Director: Development and Alumni Relations**

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***“Progress is massively heartening and we hope to capitalise on this goodwill so that Durham can begin to show levels of giving commensurate with universities of equal size and status in the United Kingdom. At present we are still some way behind our comparable peers in higher education, but we are determined to improve this and will do so with your help and commitment.”***

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## **TREVELYAN COLLEGE BOAT CLUB: TRIBUTE TO CHRIS BYGATE**

Mike and Ann Bygate generously donated £25,000 to Trevelyan Boat Club to purchase a new eight, which will be named in honour of their son, Chris Bygate, who was at Trevelyan from 2001 to 2005. Before his tragic death in 2012, Chris was known to all as a much-loved student and rower with a notable “enthusiasm for adventure”; Chris’s family and friends have named the new eight *Carpe Diem* in honour of Chris’s passionate and energetic spirit.

*Carpe Diem* will not be the only reminder of Chris’s incredible influence. Over £30,000 was raised in honour of Team Bygate to support the Patterdale Mountain Rescue Team and the Great North Air Ambulance by Chris’s fiancée, Gar-Ling, and his friends and family.

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## **ROB AND GRIFF FAIRBAIRN SCHOLARSHIP PROGRAMME: PROMOTING EXCELLENCE IN FINANCE AND ECONOMICS**

BlackRock’s Head of Global Retail and iShares, Rob Fairbairn (Arts Combined, Grey, 1987), and his wife Griff (Arts Combined, St Mary’s, 1987) – now based in Manhattan with their four children – have generously established a postgraduate scholarship programme in partnership with Durham University Business School’s Masters in Finance and Economics.

The aim of the programme is to identify exceptional students with the potential to make a substantial future contribution both to finance/economics research and within the industry. Rob kindly hosted an intimate alumni masterclass at BlackRock HQ in May 2014; Griff and Rob also hosted a Chancellor’s reception with University donors in November 2014.



Rob and Griff Fairbairn with Andy Harston, Head of Major Gifts

# DEVELOPMENT AND ALUMNI RELATIONS AT DURHAM UNIVERSITY

## VISION

To lead alumni engagement and philanthropic giving in support of Durham University becoming a world top-50 university by 2020.

## MISSION

Our mission is to engage with and harness the goodwill of our alumni, volunteers, friends and partners in order to advance the development aspirations of the University. We achieve this by securing bequests, endowments, philanthropic grants and gifts that further the University's goals, satisfy the objectives of our partners and benefactors, and respond to societal, economic and technological challenges. In so doing, the Development and Alumni Relations Office (DARO) strives towards making Durham a world top-50 university by 2020.

## CORE PURPOSE

DARO is the official development and alumni relations office of Durham University dedicated to advancing the goals of Durham by garnering philanthropic grants, donations and legacy gifts from alumni, stakeholders and other partners from within the United Kingdom and abroad.

The core task of DARO is to engage with alumni, friends and partners on the one hand and to promote and seek external resources for the development of the University, on the other. This may be for the establishment of new research centres, new physical infrastructure, new chairs, new or existing scholarship and bursary schemes, new or existing curricula and academic programmes, new or existing internal and external service provision, and any other initiatives that serve to build and strengthen the University and assist it to make its alumni proud and meet its strategic goals. All of the development objectives for 2013-17 are contained in our case for support, *Creating the Future*, which can be found at [www.durham.ac.uk/development](http://www.durham.ac.uk/development)

## OFFICES

**Development forms an integral and essential part of the Development and Alumni Relations Office at Durham. The two components, development and alumni relations, complement, aid and encourage each other in achieving Durham University's strategic development objectives.**

DARO is assisted in its activities by the development and alumni relations endeavours in the 16 Colleges of the University and by Experience Durham, the office that co-ordinates University sport, staff and student volunteering and outreach, and - in partnership with Durham Student Union - student theatre and music. In addition, there are three volunteer boards, based in London, the United States and Hong Kong, which support and assist DARO activities and there are over 80 volunteers across the world who work with us to realise our mission.

### HEAD OFFICE

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### DUNELM USA

**Robert Dale Klein, President**

**E:** [president@dunelmusa.org](mailto:president@dunelmusa.org)

### ASIA-PACIFIC DEVELOPMENT BOARD

**James Riley, Chairman**

**E:** [jr@jardines.com](mailto:jr@jardines.com)



# DEVELOPMENT AND ALUMNI RELATIONS OFFICE STAFF 2013-14

## COLLEGES

For contacts in Colleges, please get in touch via

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## DUNELM SOCIETY (LONDON)

### Chris Moore, Chairman

E: chris@schrodingerconsulting.co.uk

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## NORTH AMERICAN DEVELOPMENT BOARD

### Commander Anthony Wells, Chairman

E: anthony.wells@dunelm.org.uk

### Bruno van Dyk, Director

Jane Taylor, Personal Assistant to the Director

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## ALUMNI RELATIONS TEAM

David Williams, Alumni Relations Manager

Tim Guinan, Alumni Relations Officer

Deborah Wood, Colleges Liaison Officer

Charlotte Kerr, Alumni Volunteer Development Officer

Kirsten Swanston, Communications Officer

Carolyn Moralee, Alumni Relations Assistant

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## ANNUAL GIVING TEAM

Linda Morrison, Annual Giving Manager

Jeremy Pidgeon, Annual Giving Officer

Louise McLaren, Legacies Officer

Alex Bell, Leadership Gifts Officer

Sandra MacDonald, Annual Giving Assistant

Lynne Reynolds, Annual Giving Assistant

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## MAJOR GIFTS TEAM

Andy Harston, Head of Major Gifts

Dr Anne Allen, Major Gifts Officer - Durham University Business School

Dr Claire Molloy, Major Gifts Officer - Faculty of Social Sciences

Lynn Shipley, Development Officer - Institute of Advanced Study

Ken Bradshaw, Trusts and Foundation Officer (Maternity Cover)

Lesley Murray, PA/Administrative Assistant

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## OPERATIONS TEAM

Linda Forwood, Operations Manager

Elaine Young, Stewardship Officer

Stuart Thompson, Senior Data Officer

Terry Ottaway, Operations Assistant

Faye Smith, Operations Assistant

Geoff Watson, Senior Research Officer

Karen Batey, Research Officer

# INCOME AND PLEDGES FOR 2013-14

£848,673

*One-off gifts*

£6,935,762

*New pledges*

£519,814

*Legacy gifts*

£2,168,347

*Recurring gifts and pledge  
installments*

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£10,472,596

*Total gifts and pledges*

*All business – over 13,300 gifts  
processed from almost 3,300 donors.*

*New business – almost 2,400 gifts  
processed from almost 2,100 donors.*





## DURHAM UNIVERSITY ANNUAL FUND

The Annual Fund was relaunched in August 2012 with the objective of encouraging philanthropy to Durham.

In the Annual Fund, benefactors always have complete choice of where to allocate their gift. The intention is to restore the original meaning of 'annual fund', in that graduates are asked to make a gift once a year, which is allocated throughout the year to areas of choice that need support, namely the colleges, the Chancellor's Appeal, faculties and departments, or any other area of interest.

The Annual Fund has made steady progress in 2013-14, although we have had some challenges along the way. We have found, in common with other higher education institutions, that our donors are reluctant to take on the commitment of initiating a regular gift to the University via a direct debit, but are more inclined to offer a one-off gift. We are grateful for these, of course. Our wish to encourage direct debits in our donors is that we can plan more for future expenditure from these funds, and perhaps help more students more quickly than we otherwise could do.

### A SUMMARY OF INCOME RELATED TO THE ANNUAL FUND

Total Durham University Annual Fund Income	£298,771
Total donors	1,671
New donors	551
Number of gifts	1,742
Solicitation response	8.2%*

\*This figure is unusually high due to the reduction in length of our telephone campaign, which means that the number of gifts is high compared to the number of individual solicitations made.

We have made good progress this year in encouraging gifts to departments and, more precisely, to projects within departments. There is an appetite to support causes and work that our alumni can identify as 'changing the world' or at least making the world a better place to live in. This includes academic fieldwork that involves students and communities alike.

Colleges continue to receive support from those who are grateful for the nurturing experience they had in their days at Durham and who wish to continue this support for current and future students.

Our work in Annual Giving is to ensure that our alumni stay engaged with the University and understand that they are important stakeholders in the future of our development. Through making a small personal gift they can, with the many others who do likewise, make an important contribution to the aspirations of the University as a whole.



## DUNELM USA: A MILESTONE

**This year, Dunelm USA broke through \$1,000,000 in donations.**

Thanks to a remarkable effort to increase participation from alumni and friends alike – particularly in the Los Angeles and the New York tri-state areas – giving to Dunelm USA has smashed through the \$1,000,000 mark, helped along by a single, record donation of \$500,000 received in 2013-14.

Sadly, with this good news we must also share our sadness at the passing of Sir Nicholas Scheele. Sir Nicholas (German, St Cuthbert's, 1966) was a loyal supporter of and generous donor to – along with his wife, Lady Rosamund Ann Scheele (German, St Mary's, 1966) – a number of Durham endeavours over many years while he was stationed in the US. His Durham degree stood him in good stead as he crowned a glittering career of 38 years to become President and Chief Operating Officer of Ford from 2001 until his retirement in 2005.

After retirement he served in several leadership roles in businesses and charities, with particular interest in the welfare of children. Sir Nicholas was installed as Chancellor of the University of Warwick in 2002 and in 2003 he received an Honorary Degree from Durham where he also served on Council. In 2001, he was knighted for services to British exports.

## SCHEINMAN CHINESE LANGUAGES PROGRAMME

Following the 2013 Durham University Chancellor's Reception in Chicago, Languages alumna, Zoe Scheinman (Chinese, Trevelyan, 1988) – who now lives in San Francisco with her husband, Dan, and three children – generously donated a major gift to support the Chinese strand within the University's Centre for Foreign Language Study programme, led by Mark Critchley.

The programme is aimed at students across all disciplines who want to learn Chinese to a significant standard for cultural and employment opportunities. This programme complements the endowed Greenwood Merit Scholarship that Zoe has supported at Trevelyan College, which creates travel opportunities for College students to visit China for similar purposes.

## USHAW COLLEGE FELLOWSHIPS

Following the establishment of the St Cuthbert's Society Fellowship in 2012 – through the generous support of Ushaw's alumni community, led by President Chris Seddon (Mathematics, St Chad's, 1995) – Ushaw College has received philanthropic investment to facilitate global scholarly access to the College's immense bibliographical, archival, and heritage holdings.

In 2013-14, the University received over £75,000 to support two further post-doctoral fellowships – donated generously by the Congregation of Jesus UK and the Canonesses of the Holy Sepulchre. These have led to: the production of a *Treasures of Ushaw College* volume (to be launched in Epiphany 2015); the creation of the Early Modern English Catholicism (EMEC) series, which hosted over 120 delegates from 11 countries at its inaugural conference – co-hosted by Loyola University, DePaul University, and Notre Dame; and an excellent series of public talks entitled the Ushaw Lecture Series which is now entering its third year.

In March 2015, Ushaw will host the University's annual Bishop Dunn Memorial Lecture, which will be given by the British Ambassador to the Holy See, His Excellency Nigel Baker.



## MILITARY SCHOLARSHIPS

**We have all seen the horrendous footage of war-torn Iraq and Afghanistan and the many casualties that have ensued. On their return, ex-service men and women can sometimes be left in a fragile state without a clear focus.**

Durham University and the British military have a long and illustrious history of association. Many alumni have laid the foundations for nationally significant military careers during their studies in the North East. Many staff and students fought in both the First and Second World Wars and, in 1946, St Cuthbert's Society was re-founded by veterans of the war.

The Military Scholarships at Durham University provide an opportunity to study at a world-class academic institution. The Scholarships are also available for military personnel who have suffered/ are suffering from Post-Traumatic Stress Disorder. With support from many charities and individuals, including Walking with the Wounded, ABF the Soldiers' Charity, the Stuart Halbert Foundation and the 3Ts Charitable Trust, the Scholarship can be for up to four years to include a Foundation Year and is available for two undergraduates every year.



Military Scholar Tom Wilde (Theology, St Cuthbert's, 2014) (right) with friend and fellow alumnus Jacob Vart

Furthermore, Scholars will become members of St. Cuthbert's Society, one of the University's oldest Colleges, which itself has an extensive military heritage.

Support from the Foundation Centre ([www.durham.ac.uk/foundationcentre](http://www.durham.ac.uk/foundationcentre)) is available throughout the process.

## ST HILDA CHAIR IN CATHOLIC SOCIAL THOUGHT AND PRACTICE

Since its establishment in 2007, the Centre for Catholic Studies (CCS) – led by Professor Paul D. Murray, a notable theologian and adviser to various Vatican councils – has been one of the University's fastest-growing initiatives.

Following the establishment of the Bede Chair in 2008 – the UK's first and only endowed Chair of Catholic theology in a secular university – the CCS has now responded to the significant need to establish an endowed post, and programme, in Catholic Social Teaching. This would effectively create a UK base for thought leadership in this discipline, connecting a global network of commercial, political, social, and faith-based groups interested in seeing academic development in this area supporting its application in society.

Receiving letters of commendation from Cardinals Peter Turkson and Vincent Nichols, and also from alumnus Archbishop Justin Welby (Theology, St John's, 1992), the Chair was formally jointly established between the University's leading Department of Theology and Religion and Durham University Business School in early 2014, with economist Dr Mark Hayes – founder of Shared Interest – being appointed as the inaugural holder.

Significant contributions towards the £2 million required for the Chair were received from a foundation advised by Porticus, Society of the Sacred Heart, Sisters of St Joseph of Peace (US) and alumnus Mr Tim Church (Engineering and Management, Hatfield, 1977); a number of other generous donations were received from across the UK, the US and Europe.



Dr Hayes and CCS executive staff with Catholic Social Thought and Practice supporters: Sr Sue Acheson RSCJ, Mr Mark and Mr Burt Brenninkmeijer, Lord Daniel Brennan QC, and Ms Jane Leek

Dr Mark Hayes, inaugural holder of the St Hilda Chair in Catholic Social Thought and Practice, said:

***“This Chair at Durham creates a unique bridge between theology and business; a powerful institutional channel through which scholars in Management Studies and Economics can engage with Catholic Social Thought.”***

# SUPPORTING A CAUSE: THE EXAMPLE OF THE INSTITUTE OF HAZARD, RISK AND RESILIENCE

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**'Giving back' by making a gift to your alma mater is something with which alumni of institutions around the world are familiar. Conversations with our alumni tell us that many consider that a gift to Durham could support their college, department, or club/society. When an alumna/us has a personal interest in a particular cause, perhaps health, children, or a humanitarian project, a belief in there being just these three directions for a gift to Durham can lead them to decline to make a gift to the University. However, this need not be the case.**

Durham is keen to communicate to prospective donors that the University offers a very effective way to make a gift to support a cause, while also supporting the University. The gift can be made to Durham for the purpose of supporting the cause without the need to choose between the two.

For example, by supporting the furthering of understanding and the development of applied outcomes, a gift directed to the University's School of Applied Social Sciences or to the Centre for Research into Violence and Abuse (CRiVA) can contribute to improving the lives of families and vulnerable individuals at risk of domestic violence. A gift to a team at the University's Wolfson Research Institute can help to improve health outcomes in low-income communities in the UK. A gift to Durham Energy Institute will help to progress innovation and understanding in the broad arena of energy and sustainability, or a gift to the University's museums will further a donor's interests in heritage and culture.

One particular example is the University's Institute of Hazard, Risk and Resilience (IHRR). Taking an interdisciplinary approach, by drawing its membership of academic staff and talented postgraduate students from departments across the University, the IHRR directly involves those living with real-world hazard in generating the knowledge that they need to improve their livelihoods. Academics, practitioners, and local people in communities at risk, work together to improve society's fitness to anticipate, warn, resist, prepare, minimise and recover from disaster events, using techniques and knowledge which members of the communities affected can apply themselves. The Institute addresses hazards and risks that are relevant to people's everyday lives all around the world - from earthquakes, volcanoes and landslides to 'man-made' perils such as terrorism, economic and business risks and the risk of changing societal behaviours on our communities and populations.

Since it was little more than an idea, the IHRR has captured the imaginations of charitable individuals and organisations who seek to make a difference to society, but who are also alumni or friends of Durham University. All of these benefactors recognised almost immediately how directing their charitable giving towards the IHRR allowed them to support what is essentially humanitarian work, while assisting the University at the same time, without the need for compromise. These same donors also recognise that, unlike many charities, Durham University directs 100%, plus gift aid (where applicable), towards the nominated project; nothing is taken from the gift to pay for fundraising overheads. In this way, the IHRR has been fortunate to count a number of major donors among its friends since its inception. Between them, these donors have funded the buildings and laboratories that create a physical community for the members of, and visitors to, the IHRR, senior academic positions to provide talented leadership to the Institute, and a range of postgraduate scholarships to create careers by training the next generation of practitioners in the fields of disaster, risk and hazard but which also provide the 'engine room' that delivers the applied research outputs of the Institute at that time. The Institute, and the University, are grateful to each and every one of the donors who have shown their belief in the work of the IHRR to date. Without them, the IHRR, its outputs and results, would doubtless look very different indeed.





***“The IHRR can be considered to be one of the University’s greatest success stories in terms of gifts made to Durham in order to support a cause. The IHRR and other units whose work focuses on issues which represent a commonly favoured charitable cause always have opportunities for donors to help their work. We look forward to working with both existing and new donors to deliver their passion for a cause as well as their affinity for Durham.”***

PROFESSOR SARAH CURTIS, EXECUTIVE DIRECTOR AT  
THE INSTITUTE OF HAZARD, RISK AND RESILIENCE, AND  
PROFESSOR IN THE DEPARTMENT OF GEOGRAPHY

# RECREATING A MEDIEVAL MONASTIC LIBRARY FOR THE DIGITAL AGE

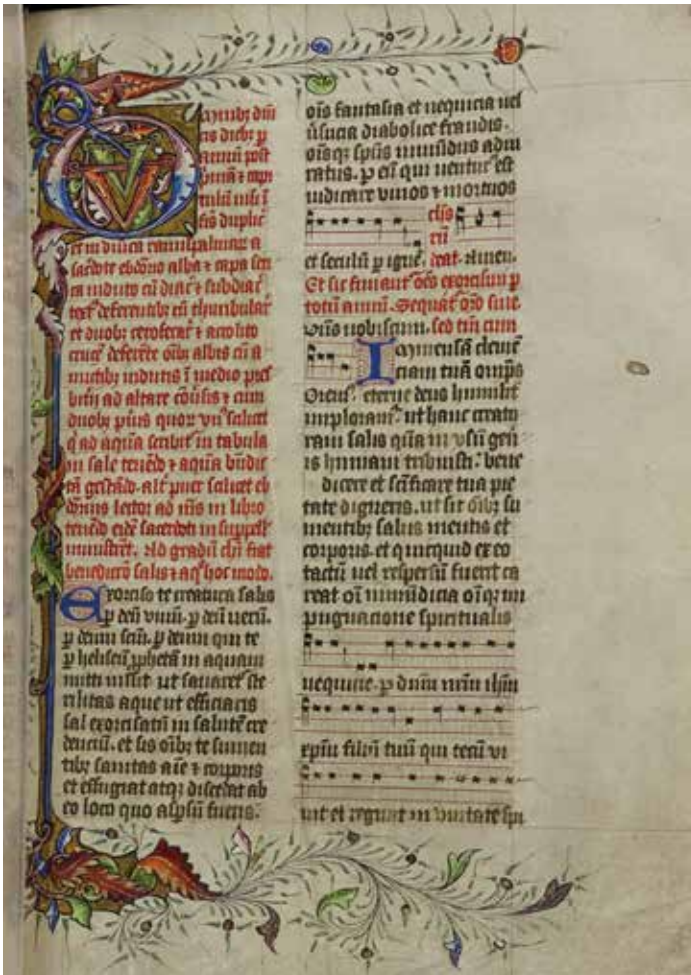
Durham possesses the finest collection of medieval manuscripts of any English cathedral, and more books survive from the medieval library of Durham Cathedral Priory than from any other pre-Reformation foundation in Britain. The collection of manuscripts and early printed books includes masterpieces of calligraphy and illumination spanning a millennium of European culture from the sixth to the sixteenth century. Every page sheds light on historical and textual traditions during this time.

Palace Green Library, working in partnership with Durham Cathedral and Ushaw College, is digitising over 480 surviving volumes to create a state-of-the-art online research, learning and teaching resource, which will provide enduring and valuable new insights into the life of a medieval Benedictine cathedral priory and its library. Scholars will benefit from web-based access to materials previously dispersed across several

physical sites, thereby unlocking previously unimagined research potential that could lead to significant publications, conferences and exhibitions. The project will enable new audiences, such as schoolchildren and the general public, to interact with the rich intellectual and cultural heritage of Durham and its UNESCO World Heritage Site. The manuscripts and books themselves will benefit from reduced handling, preserving them for future generations.

After lengthy discussion and careful planning, the project is now ready to launch. We are seeking to raise £1 million in external funding to conserve and digitise the collection, and to offer scholarships for the study of the material. The fundraising campaign is being led by a Board of distinguished University alumni and supporters, chaired by Joanna Barker MBE (French, Collingwood, 1981) who commented:

***“This is a major initiative which will do much to raise Durham’s profile internationally. I am very pleased to be involved, since I strongly believe in the importance of widening access to this fascinating historical collection. I hope other alumni will want to engage with it too.”***



Left: Examples of calligraphy and illumination: Durham Cathedral Library MS A.III.32, fol. 11r. © Chapter of Durham Cathedral

# LIGHT IN THE DARKNESS

Durham University, with generous funding from Arts Council England and in partnership with Artichoke, participated in mounting the light festival, Lumiere, in Durham over four days in November 2013. This strategic partnership between Durham University and Artichoke enabled Lumiere to continue to showcase the most innovative, challenging and inspiring contemporary light art, with both partners working actively across all areas of the Festival.

Lumiere as a light festival - a miracle of art and technology - is indeed a perfect means to bridge art and science. With Lumiere Durham 2013 came the opportunity for Durham University and Artichoke to cement their relationship as they joined forces to nurture interdisciplinary collaborations between academics and artists to develop pioneering projects, extend audiences and further their skills. In addition, Durham University contributed research and development resources as well as lending its facilities.

This third incarnation of Lumiere Durham proved as popular as ever. It consisted of a programme of 27 light sculptures, installations and performances across Durham. It saw 175,000 visitors flocking into the city over the four evenings - up from 150,000 in 2011 - and a further 215,300 people engaging with the festival online and through broadcasts. Restaurants and hotels were full to bursting. Once again, Lumiere weaved a nocturnal art trail through the city, engaging with its architecture, inviting the audience to explore urban landscapes, and challenging how people think about and use public spaces. From the simplest intervention to the latest technology, Lumiere celebrated the myriad ways that local, British and international artists and designers, emerging or experienced, use light to make art.

In celebration of the festival, the University hosted a reception on 15 November 2013 for selected stakeholders and supporters, featuring joint presentations by Professor Chris Higgins, former Vice-Chancellor and Warden, and Alan Davey, Arts Council England's Chief Executive.



# A GIFT IN YOUR WILL

## ALUMNUS PETER THOMPSON (HISTORY, GREY, 1980) SPEAKS ABOUT HIS MOTIVATION FOR DRAWING UP HIS WILL AND THE REASONS WHY HE CHOSE TO MAKE A LEGACY TO DURHAM.

### WHAT ARE YOUR MOST PROMINENT MEMORIES OF DURHAM?

My memories are all good. It's a beautiful historic setting and I made great friends. I loved my subject. I did History. The quality of the teaching was marvellous – inspirational really. You couldn't have been in a better place. The collegiate system – at the time you could live in for three years if you wanted. I think we were very lucky, the last generation who got that. I was really happy to get a place at Durham. It was a wonderful opportunity.

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### WHAT PROMPTED YOU TO START THINKING ABOUT PUTTING A GIFT TO DURHAM IN YOUR WILL?

I suppose because I'm single, no children or immediate family. I inherited money and property when my mother died as well as having my own savings, so I am comfortable. I'm 55. Hopefully I have a few years left in me. You never know what's going to happen. I don't want the government to get lots of tax from it, because it's already been taxed. I thought of Durham straight away. It's a brilliant institution. I have a profound belief in education. I believe the best chance society has got is if it educates its young people properly. In order to do that, you have to get the best brains there, which is why I decided to put the gift towards research.

### HOW WAS THE PROCESS FOR YOU AND HOW DO YOU FEEL NOW THAT YOU HAVE COMPLETED YOUR WILL?

The process is not difficult if you've got a good solicitor. They can point out a lot of things you would not have thought about. It is not an expensive process, even with a good solicitor. To die intestate would be a very stupid thing for me to do. Having money is a responsibility and using it wisely is too. Money is powerful, so you can do a lot of good with it. There are things that happen that force you to confront this issue. When you lose somebody, for example, it forces you to confront your own mortality and you start planning accordingly.

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### WHAT WOULD YOU SAY TO A FELLOW ALUMNUS OR ALUMNA WHO IS CONSIDERING PUTTING A GIFT IN HIS OR HER WILL TO DURHAM UNIVERSITY?

I'd say do it! It's such an obviously worthwhile thing to do; it's a no-brainer. Don't just think about it, do it.



# THE INSTITUTE OF ADVANCED STUDY

## *TRANSFORMING THE WAY WE THINK*

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The Institute of Advanced Study (IAS) is the University's leading interdisciplinary research institute, and one of only a handful worldwide that enable collaboration across the full spectrum of academic disciplines.

Each year we bring together 20 leading international scholars to Durham to engage with a specific research theme of major academic and public interest. Working together and with the University's own researchers, IAS Fellows are central to the development of a broad range of projects and other major international research endeavours. The cutting-edge research

emerging from these efforts is disseminated via books, articles, films, art exhibitions, sound installations, public lectures and other media avenues.

In 2016 the IAS will be celebrating its 10-year anniversary. We aim to increase our permanent endowment fund to £5 million, enabling us to future-proof this haven for international, interdisciplinary dialogue for future generations of Fellows and co-workers, and securing Durham University's enviable position as a recognised centre for pioneering interdisciplinary research.

What two of our Fellows and supporters said:

*"I have had the opportunity to take up a number of similar fellowships around the world and I have to say that in terms of intellectual stimulation, collegiate atmosphere, and collaborative potential - the IAS fellowship scheme is the best I have encountered. The type and scope of interdisciplinary research provided is exactly what is missing from most university systems."*

Professor Glenn Brock  
Department of Biological Sciences, Macquarie University,  
NSW, Australia  
IAS Fellow 2013-14; Van Mildert College

*"The IAS encapsulates a spirit of intellectual adventure now rare in universities. It provides space, time and support for leading intellectuals from around the world to collaborate in genuinely new ways. I've been involved with the Institute since its foundation in 2006 and have been truly impressed by its growth in influence and stature. Its events are fascinating and often challenging, and the collaboration between Fellows offers a wholly new perspective on complex issues. It is an immensely encouraging endeavour and one with which I have enjoyed being associated."*

Robert Court, FRICS ACI Arb  
Donor and member of the IAS Development Board  
Former Member of University Council, 2002-2011

## THE PIGMENT PROJECT: MAKING GIFTS GO FURTHER

**Durham University offers a great diversity of opportunities for friends and supporters to give back and get involved by way of benefaction - from helping young people to achieve and engage fully in an undergraduate education, to training the next generation of young academics, to attracting and retaining the very best academic leaders, to building knowledge and understanding by research in a particular field. All of these happen at Durham University and all receive the support from our donors to varying degrees. Durham views its relationship with its donors as a partnership, a conversation, and the University is committed to doing all it can to help the support from our generous friends have the greatest impact possible.**

One example of this is the recent gift of donors Rob and Felicity Shepherd. This gift was intended to enable a three-month research project using Raman Spectrometry to investigate the pigments used to produce medieval manuscripts, and involved a collaboration between our

chemists and historians. Rob and Felicity made a generous gift of £6,700 to fund this work, largely by 'buying out' a PhD student from their regular work for the project period, while also funding the purchase of necessary equipment and technical support. This proposal was one which the Shepherds were happy for their gift to facilitate. However, as time went on, the project evolved into something bigger and more ambitious.

The PhD student seconded to this project is ordinarily funded by a commercial sponsor. Their sponsor was so inspired by the project that they agreed that this student could work on the 'Pigment Project' (as it became known) without needing to be 'bought out'. This gesture represented a gift-in-kind leveraged by the Shepherd's original gift. As time went on and colleagues at Durham and other institutions came to hear about the project, the original plan to study four manuscripts in Durham became a study of more than twenty in Durham, plus



invitations to perform analyses at Oxford, Cambridge, Aberdeen and Hereford. In addition, two members of the team attended the international conference *Raman Spectroscopy and Artifacts* in summer 2013. All of this extended activity was funded by the original gift and other monies, or gifts of time and equipment from industrial collaborators, secured on the back of the original gift.

On the strength of the results of the first period of the project, a bid was submitted to an internal fund of seed-corn monies, with a view to funding the purchase of a reconditioned spectrometer, specifically for use in the continuation of this work. The bid was successful and secured an award of £14,000, more than tripling the value of the original gift. A condition of that award, but something that was an ambition of the academics involved in any case, was that a grant application be made to the Arts and Humanities Research Council for funding to establish staff and to continue the project for three years. This application, if successful, will leverage a six-figure sum, magnifying the original gift perhaps 50-fold.

The project began in practice in summer 2013 and was intended to last for three months. At the time of writing, more than 18 months later, the project is very much still alive and continues to grow.

During all of this activity, donors Rob and Felicity chose to make a further, similar gift, to assist with the continuation of the project during the academic year 2014-15. As it became clear that the original short pilot project they had funded had grown beyond all expectations, and that their gift had started a project that snowballed and started to attract other resources, Rob and Felicity often shared a sense of how impressed they were to see just how far the University was making their gift go.

The Pigment Project, born from a gift intended to provide funding for three months in 2013, continues to grow and evolve as we move towards 2015. It serves as one example of how Durham University seeks to achieve the most it can, thanks to the support of our friends and donors.

## THE PORTRAIT OF SIR PETER USTINOV

**A portrait of Sir Peter Ustinov, Chancellor of Durham University 1992-2004, was gifted to the University by the artist Pavel Korbel, a lifelong friend of the Ustinov family who trained at the Beaux-Arts Art Academy in Bratislava. Gold medal-winner, Pavel, sadly passed away in August, aged 82, making his gift even more poignant and timely.**

Pavel Korbel and his grand-daughter Julietta accompanied Sir Peter's son Igor Ustinov and the director and trustees of the Ustinov Foundation, Marie Korbel and Andreas Schwarzhaupt to the University in March. The visit marked the beginning of a new relationship between the University and the Ustinov Foundation, which continues the charitable work of Sir Peter and his fight against prejudice. The Foundation fundraises and supports projects that foster global citizenship, international understanding and the well-being of children.

The Ustinov Foundation is sponsoring a full PhD scholarship in the area of social justice. The scholarship will be based at Ustinov College. A theatre scholarship is also being developed.



Left - Right: Pavel Korbel, Igor Ustinov, Professor Chris Higgins, former Vice-Chancellor and Warden



## AN ENTREPRENEURIAL SPIRIT

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**Successful entrepreneur Bryan Morton, Chairman of Aircraft Medical, ReNeuron, Glide and Oxford BioTherapeutics, and former founder and CEO of two very successful pharma companies, Zeneus and EUSA, has been pivotal in the expansion of entrepreneurship at the University. A leading member of Durham University Business School's Development Board, Bryan is also closely involved with Durham's Business and Information Services (DBIS), directly assisting and mentoring research spin-out companies from the University.**

With the input of Professor Ian Stone, Bryan's vision, energy and generous donations have catalysed the growth of the University's Centre for Entrepreneurship and support available for student entrepreneurs. Entrepreneurship modules are now available to students across the University, and the Centre has launched a new MSc Management and a 15-month MBA with an opportunity to specialise in entrepreneurship and business start-up.

A dynamic programme of extra-curricular activity now gives students access to masterclasses with leading entrepreneurs as well as funding and mentoring to develop and test their business ideas through a Dragons' Den competition, Start Grid incubator and Pole Position awards.

Bryan is also mentoring Dragons' Den winner Gillian McLeod, a first-year Economics student, to develop EasyGo, a portable, adaptive lifting tool designed to make life easier for older and disabled people.

US Masters student Carrie Gamper explained the difference that winning the Pole Position award has made in developing her company [www.TOFifty.com](http://www.TOFifty.com):

***“The award will enable me to participate in an international conference for first-time entrepreneurs as part of my thesis which applies a new theory called ‘the Lean Start Method’ to the development of my company. This is an amazing opportunity to meet leading practitioners and researchers in the field.”***



## SANTANDER UNIVERSITIES: A LASTING RELATIONSHIP

Durham University is fortunate to be able to count a wide range of donors among its friends, from individuals, couples and cohorts of alumni; to companies, organisations, trusts and foundations. Each of these donors has their own reasons for choosing to become involved with Durham by way of a gift. The University seeks to steward each of those gifts and donors in the most appropriate way. In many instances, a donor's first gift to the University may be the first time they have had a formal relationship with us and, like any new relationship, the donor and University are getting to know each other. One of the most rewarding things about working with our donors is seeing this relationship develop into one with much more familiarity and a real sense of trust and mutual understanding.

One example is the University's relationship with Santander Universities, the division of Banco Santander that is committed to supporting opportunities for education, enterprise and international exchange within the higher education landscape. In 2009 Santander Universities agreed their first gifts to the University. Since then, Durham has been fortunate to count Santander Universities among its major donors year on year. These gifts have assisted a wide range of projects - from cultural activities led by the Institute of Advanced Study, public lectures led by University College, and Spanish language classes delivered at Queen's Campus; to a regular University-wide programme of postgraduate scholarships, travel awards for staff and students, and various activities designed to nurture and guide those of our students and recent graduates who are considering starting their own enterprise.



Simon Bray, Director - Santander Universities UK, said:

***“Nearly six years have gone by since we signed our first partnership agreement with Durham University. During all this time, many students and staff have benefited from our institutional and financial support and at Santander we are truly honoured to be able to contribute to developing excellence at Durham.”***

Part of the beauty of making a gift to Durham is the opportunity for the donor to change the focus of their giving as their interests and motivations evolve. Many charities offer donors a single or narrow range of causes to support and, as such, if a donor wishes to support a different issue they have little choice but to take their support elsewhere and start from square one in terms of building their relationship with a new charity. Giving to Durham offers donors the flexibility to adjust the causes they support, while maintaining and growing their relationship with the University.

Throughout the years that Santander Universities have been among the major donors to various projects at Durham, the understanding between our two organisations has grown to a point that we now enjoy an open and honest friendship that we are both looking forward to continuing in the coming years.

# DONOR AND ALUMNI EVENTS







# WITH THANKS

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Durham University expresses its sincere appreciation to all of its friends, partners, benefactors and grant-makers for the support that has been provided during the past year.

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